



WCISA[®]
*Wire and Cable Industry
Suppliers Association[®]*

WCISA[®] Member Benefits

1. COMPANY AND PRODUCT PROMOTION
 - WCISA Member Directory and Product Guide: published annually and distributed worldwide at trade shows and conferences in North America, Europe and Asia.
 - WCISA web site, www.wcisaonline.org, containing member company and product information and hotlinks to member's e-mails and web sites.
 - WCISA press releases published in wire and cable media outlets.
2. REPRESENTATION AT TRADE SHOWS AND CONFERENCES
 - WCISA exhibit booths.
 - Literature distribution at shows.
 - Pavilion sponsorships.
 - Show services.
3. NETWORKING AND SOCIAL OUTING OPPORTUNITIES
4. A UNIFIED VOICE & SUPPORT OF NORTH AMERICAN SUPPLIERS

**SUPPORT THE INDUSTRY, YOUR COMPANY AND
YOUR FELLOW NORTH AMERICAN SUPPLIERS
IN THE WORLDWIDE MARKETPLACE**

**North American-based suppliers of
machinery, materials and accessories
for making all types of wire and cable.**

**WCISA[®] is a nonprofit trade association.
www.wcisaonline.org**