



## **WCISA<sup>®</sup> Member Benefits**



**WCISA<sup>®</sup>**

*Wire and Cable Industry  
Suppliers Association<sup>®</sup>*

- 1. COMPANY AND PRODUCT PROMOTION:** WCISA Member Directory and Product Guide: published annually and distributed worldwide at trade shows and conferences in North America, Europe and Asia. WCISA web site, [www.wcisaonline.org](http://www.wcisaonline.org), containing member company and product information and hotlinks to member's e-mails and web sites. WCISA press releases published in wire and cable media outlets.
- 2. REPRESENTATION AT TRADE SHOWS AND CONFERENCES:** WCISA exhibit booths. Literature distribution at shows. Pavilion sponsorships. Show services. Hospitality Events.
- 3. NETWORKING AND SOCIAL OUTING OPPORTUNITIES:** At exhibitions and conferences.
- 4. SCHOLARSHIPS FOR WCISA MEMBER COMPANIES:** Employees, Interns, High School Graduates, Special Circumstances.
- 5. PARTNERSHIPS & DIALOGS WITH INDUSTRY ASSOCIATIONS AND EVENT ORGANIZERS:** IWCS, IWMA, MESSE DÜSSELDORF (GERMANY & NORTH AMERICA), WAI.
- 6. A UNIFIED VOICE & SUPPORT OF NORTH AMERICAN SUPPLIERS**

**SUPPORT THE INDUSTRY, YOUR COMPANY AND  
YOUR FELLOW NORTH AMERICAN SUPPLIERS  
IN THE WORLDWIDE MARKETPLACE**

**[www.wcisaonline.org](http://www.wcisaonline.org) • [info@wcisaonline.org](mailto:info@wcisaonline.org)**

**WCISA<sup>®</sup> member companies are North American-based suppliers of machinery, materials and accessories for making all types of wire and cable. Annual Dues: \$300/company  
Established in 1996, WCISA is a nonprofit trade association.**