

# What's New @ WCISA®

## News from North American Suppliers of Machinery, Accessories and Materials for Making All Types of Wire & Cable

2010 was a busy year for WCISA® and its member companies. WCISA started off the year as a sponsor and participant at the world's largest wire and cable trade show in Düsseldorf, Germany, *wire 2010*, which included a volcano-induced time extension for many attendees. WCISA finished out the year with a flurry of activity in Asia and the USA via participation related to *wire China 2010* in Shanghai, *Wire & Cable India 2010* in Mumbai and the 59<sup>th</sup> IWCS Conference™ in Providence, RI, USA. In the middle of 2010, WCISA completed a succession of officers and members of the board of directors.

The general consensus opinion in travels throughout the various areas of the global wire and cable industry is that the industry is clearly on the road to recovery, but the competitive landscape continues to evolve and broaden. In general, good things are

expected for 2011. On the trade show and conference front, WCISA will be participating at the following events in 2011:

- May 2 – 5, 2011, *Interwire 2011*, Atlanta, GA, USA, [www.wirenet.org](http://www.wirenet.org)
- May 23 – 26, 2011, *wire Russia 2011*, Moscow, Russia, [www.messe-duesseldorf.de](http://www.messe-duesseldorf.de) • [www.mdna.com](http://www.mdna.com)
- September 13 – 15, 2011, *wire Southeast ASIA 2011*, Bangkok, Thailand, [www.wire-southeastasia.com](http://www.wire-southeastasia.com) • [www.mdna.com](http://www.mdna.com)
- November 6 – 9, 2011, 60<sup>th</sup> IWCS Conference™, Charlotte, NC, USA, [www.iwcs.org](http://www.iwcs.org)

At these events, WCISA will be an exhibitor, member outing organizer and co-sponsor of North American Pavilions outside of USA-based shows.

### About WCISA

Established in 1996, WCISA®, Wire and Cable Industry Suppliers Association®, is a nonprofit corporate membership association with approximately 100 North American suppliers of machinery, materials and accessories used for making all types of wire and cable. WCISA's mission is to promote its members' products and services by providing its members with representation, networking/social outings and services at wire and cable trade events and conferences. WCISA is active, both as an exhibitor and supporter, in wire and cable trade events and conferences throughout the world. In a typical two-year cycle, WCISA participates in industry events and organizes member outings in the USA, Europe, China, India, Russia and Southeast Asia.

In pursuit of its mission, WCISA works with leading industry associations and organizations, including the following:

- ACIMAF - Italian Wire Machinery Manufacturers Association
- International Wire & Cable Symposium, Inc. (IWCS, Inc.)
- The International Wire & Machinery Association (IWMA)
- Messe Düsseldorf North America, Messe Düsseldorf GmbH and Messe Düsseldorf Asia
- The Wire Association International (WAI)

WCISA member benefits include company and product promotion, representation at trade shows and conferences, networking and social opportunities, and presentation of a unified voice and support of North American suppliers. By being part of WCISA, you are supporting the industry, your company and your fellow North American suppliers in the worldwide marketplace.

To become a WCISA member, send the following information to WCISA at [info@wcisaonline.org](mailto:info@wcisaonline.org): Company Name, Key Contact Name & Title, Company Address, Phone & Fax, Web Site & E-Mail, and a Description of Products and Services (around 50 words). Annual dues are US\$300 per company. The WCISA Board of Directors votes on all membership applications. [www.wcisaonline.org](http://www.wcisaonline.org)



North American Pavilions in Asia and Europe, like the one at *wire 2010* in Germany (shown above), are co-sponsored by WCISA® and Messe Düsseldorf North America (MDNA).



Left to right at the *wire China* North American Pavilion: Tom Mitchell, President of MDNA; Rahul Sachdev, WCISA® President and Executive Vice President of Wire & Plastic Machinery Corp.; Werner Dornscheidt, CEO and President of Messe Düsseldorf and Dirk Elbers, Lord Mayor of Düsseldorf.



WCISA® member companies Teknor Apex (above) and RAD-CON (right) exhibiting in the North American Pavilion at *Wire & Cable India 2010* in Mumbai.

**In July 2010, WCISA® completed the following actions regarding its Board of Directors:**

Rahul Sachdev, Executive Vice President, Wire & Plastic Machinery Corp., was elected as the new WCISA President, serving a three-year term. Sachdev succeeds Thomas Copp, President of REELEX Packaging Solutions, Inc. as WCISA President. Copp remains on the WCISA Board of Directors, serving a three-year term as WCISA's Immediate Past President.

The following existing WCISA Board Members were elected to new three-year terms as Board Members: William E. Crowle, President, QED Wire Lines Inc.; Rob Fulop, Vice President & General Manager, Wire Lab Company; David B. Kiddoo, Global Business Manager, AlphaGary Corp.; Rene Mayer, Technical Sales, Mossberg Reel LLC; Mike Patel, Industry Manager - Wire & Cable Compounds, Teknor Apex Co.; Joseph Snee, Sales Manager, Amaral Automation Associates; and John Zachow, Business Area Manager, Davis-Standard Corp.

Existing Board Members, Neville Crabbe, President, LEONI Wire, Inc., and Terri W. Terry, Senior Marketing Specialist, CommScope BiMetals Product Group., resigned from the WCISA Board.

The following wire and cable industry professionals have been elected to three-year terms as new Board Members: Perry Chattler, President of DCM Industries, Inc., and Drew Richards, CEO of RichardsApex, Inc.

WCISA is grateful for the volunteer service of the returning, exiting and new Board Members, and it extends special thanks to Tom Copp, Terri Terry and Neville Crabbe for their guidance and service to WCISA and the wire and cable industry.

Mike McNulty, Editor of *Wire & Cable Technology International*, serves as the WCISA Executive Director.

