



WCISA[®]
**Wire and Cable Industry
Suppliers Association[®]**

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June 30, 2010

Re: **Press Release: WCISA[®] Adds New Member: Lone Star Reel Corporation**

The WCISA[®] Board of Directors has accepted the applications of a new member company:

Lone Star Reel Corporation

300 N. Throckmorton St. # 2
McKinney, TX 75069 USA
Contact: Paul (Larry) Beal
Phone: 972-542-3221
Fax: 972-548-7335
E-mail: lonestarreel@sbcglobal.net

Lone Star Reel was established in 1997. We manufacture nailed wooden reels at our Bonham, TX facility, we manufacture plywood reels at our home office in McKinney, TX and we recycle reels at both our Bonham, TX and Our El Dorado, AR facilities. We also distribute both plastic and Steel Reels from all facilities.

WCISA[®] is a nonprofit corporate membership organization of North American-based suppliers of machinery, materials and accessories used for making all type of wire and cable. WCISA's mission is to promote its member's products and services by providing its members with representation, networking/social opportunities and services at wire and cable trade events and conferences.

For details on WCISA[®] exhibits and outings, visit www.wcisaonline.org.

Sincerely,

Michael J. McNulty,
WCISA[®] Executive Director